

Audit & Advisory in a Day Workshop

"Think of it as a reset, not a rip-it-up-and-start-again. Just clear, grounded advice that helps you get your marketing back on track."

£750*

A half-day workshop to figure out what's going wrong with your marketing – and how to sort it out.

If your marketing feels all over the place, or you've hit a bit of a wall, you're not alone. A lot of growing businesses reach this point – something's off, but it's hard to pinpoint what.

This workshop is built to **help you step back**, get some proper perspective, and **walk away with a clear plan that actually makes sense for your business**.

Who's it for?

This is for B2B and B2C organisations where things feel stuck or scattered.

You might be a:

- Founder trying to make sense of it all, whilst juggling more important tasks!
- Marketing lead with too many moving parts and lack of cohesion!
- Sales or Marketing comms lead who knows something's not landing, but no time to fix it or review!

You've got stuff in play, maybe even a decent amount, but you're not seeing the results. You want clarity, not another pitch.

What actually happens at the workshop?

We spend four hours together getting under the hood of your marketing. It's a mix of digging into what's already there, asking the right questions, and mapping out what needs to change.

We split the session into two parts:

Session 1 | Audit

We look at what your business is trying to say, where it's saying it, and how. We'll review your content, channels, tools and performance data (if you've got it), and listen to what's worked, or not, from your perspective.

Session 2 | Advisory

Once we've got the full picture, we'll give you a clear, honest take on what needs to happen next. You'll get a documented statement, a set of recommendations, and a guide to help make it happen.

What do you walk away with?

- ➔ A no-jargon summary of what we uncovered
- ➔ A documented audit and clear advisory statement
- ➔ A set of practical, tailored actions to move forward
- ➔ Suggestions on tools and processes to help you get it done
- ➔ A short implementation guide
- ➔ A 60-minute follow-up call two weeks later to check in

Still unsure if this is for you? Book a call with us to understand more. Our promise, **if you aren't happy with the workshop, get your money back!**

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THE Marketing
FOUNDRY

